



Integral University, Lucknow
Department of Business Management
Study and Evaluation Scheme

Program: MBA-Double Degree Program

Semester: III

S.No.	Course code	Course Title	Type of Paper	Period Per hr/week/Sem			Evaluation Scheme				Sub. Total	Credit	Total Credits	Attributes							
				L	T	P	CT	TA	Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	Sustainable Development Goal
1	BM501	Supply Chain Management	Major	3	0	0	40	20	60	40	100	3:0:0	03	√	√	√	-	√	√	√	SDG-4,8,9,12
2	BM504	Product & Brand Management	Major	3	1	0	40	20	60	40	100	3:1:0	04	√	√	√	-	-	√	√	SDG-4,8,9
3	BM515	International HRM	Major	3	1	0	40	20	60	40	100	3:1:0	04	√	-	-	-	-	-	√	SDG-4
4	MT517	Operation Research	Major	3	1	0	40	20	60	40	100	3:1:0	04	√	-	√	-	-	-	√	SDG-4
5	BM581	Cross Culture Management	Major	5	1	0	40	20	60	40	100	5:1:0	06	√	√	√	-	-	-	-	SDG-4,8
6	BM582	Organization Development and Change	Major	3	1	0	40	20	60	40	100	3:1:0	04	√	-	-	-	-	√	√	SDG-4
7	BM583	Digital & Social Media Marketing	Major	5	1	0	40	20	60	40	100	5:1:0	06	√	√	√	√	√		√	SDG-4,8,9
8	BM584	Thesis Consultation/ Apprentice	Major	4	1	0	40	20	60	40	100	4:1:0	05	-	-	-	-	-	-	-	SDG-4
Total				29	07	00	320	160	480	320	800		36								



Integral University, Lucknow
Department of Business Management
Study and Evaluation Scheme

Program: MBA-Double Degree Program

Semester: IV

S.No.	Course code	Course Title	Type of Paper	Period Per hr/week/Sem			Evaluation Scheme				Sub Total	Credit	Total Credits	Attributes							
				L	T	P	CT	TA	Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	Sustainable Development Goal
1	BM520	Strategic Management	Major	3	1	0	40	20	60	40	100	3:1:0	4	√	√	√	-	√		√	SDG-8,10,12, 16, 17
2	BM585	Global Business Environment	Major	3	1	0	40	20	60	40	100	3:1:0	4	√	√	-	-	√	-	√	SDG-4,7
3	BM586	Operation Management and Control	Major	3	1	0	40	20	60	40	100	3:1:0	4	√	√	√	-	-	√	√	SDG-4,8,9
4	BM587	Blockchain for Business	Major	3	1	0	40	20	60	40	100	3:1:0	4	√	√	√	-	-	-	√	SDG-4
5	BM588	Dissertation Project and Viva-Voce	Major	3	1	0	40	20	60	40	100	3:1:0	4	√	√	√	-	-	√	√	SDG-4,9
6	BM589	Hungarian Language and Culture II	Major	0	0	0	0	0	0	0	0	0	0	-	-	-	-	-	-	√	SDG-4
Total				15	6	00	200	100	300	200	600		20								